



January 2020

7th Grade Language Arts Instructional Calendar



Targets	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY
7.3 I can examine elements of multimedia literacy. a.) I can identify persuasive/informative techniques used in the media. b.) I can distinguish between fact and opinion, and between evidence and inference. c.) I can describe how word choice, visual images, and sounds convey a viewpoint. d.) I can compare and contrast the effectiveness of techniques in auditory, visual, and written media messages. e.) I can craft and publish audience-specific media messages.	30 No School Winter Break	31 No School Winter Break	1 No School Winter Break	2 No School Winter Break	3 No School Winter Break
	6 Word Study Newspaper Projects	7 Word Study Newspaper Projects	8 Word Study Newspaper Projects	9 Word Study Newspaper Projects	10 STAR 360 Testing
	13 Word Study Persuasive Techniques	14 Word Study Persuasive Techniques	15 Word Study Persuasive Techniques	16 Word Study Persuasive Techniques	17 Word Study Quiz Begin: Public Service Announcement Projects
7.6 I can read and demonstrate comprehension of a variety of non-fiction texts. a.) I can skim materials using text features including type, headings, and graphics to predict and categorize information. e.) I can identify the source, viewpoint, and purpose of texts. f.) I can describe how word choice and language structure convey an author's viewpoint.	20 Martin Luther King Jr.'s Birthday No School	21 Public Service Announcement Projects	22 Public Service Announcement Projects Due Today	23 Non-fiction Benchmark Assessment	24 Non-Fiction Benchmark Assessment
	27 No School Teacher Work Day	28 Introduce Research: Fact vs. Opinion	29 Finding Credible Sources	30 Research techniques	31 Start Social Studies and Language Arts Research Essay

Content Vocabulary

Name Calling or Innuendo
 Glittering Generalities
 Card Stacking
 Bandwagon
 Testimonials
 Prestige/Snobbery
 Plain Folks
 Appeal to Prestige, Snobbery or Plain Folks
 Appeal to Emotions
 Evidence
 Inference
 Authorship
 Format Audience Content
 Purpose
 Media messages
 Commercial advertising
 Text Structure
 Text Features
 Fact and Opinion